

# Kedron Heart to Heart 5K/1 Mile Fun Run



Dear Sponsor,

The children, parents and faculty of Kedron Elementary School are proud to announce the **16<sup>th</sup> Annual Kedron Heart to Heart 5K and 1mile Fun Run on Saturday, February 8<sup>th</sup>, 2020.** We expect to welcome over 300 runners at our race this year, which not only brings out Kedron families, but also many members of the community who enjoy a brisk, mid-winter run. Our race is part of the **Elementary Grand Prix Race Series** sponsored by the Rotary Club of Peachtree City and the Peachtree City Running Club. The annual Heart to Heart race is a fun family event put on by the Kedron PTO to provide an opportunity for Kedron students and their families to be physically active and to strive to be their personal best.

The generosity of sponsors like the Peachtree City Running Club and Peachtree City Rotary Club made last year's event a huge success. With your help, the upcoming run will be even better. **Your tax-deductible gift of \$50 to \$500** greatly supports our school. By providing your support by Tuesday, January 21<sup>st</sup>, here's how you will benefit by being a sponsor:

### **Platinum Sponsor - \$500**

Company Name in **Extra-Large Print** prominently placed on t-shirts. An option to set up a booth or stand during the event, name added to banner to be displayed at the event and for 1 year inside the school, local media coverage, name announced by the DJ during the event and posted on the Heart to Heart Website for 1 year. You will receive a plaque to commemorate your support. You may also submit marketing materials to be included in the race bags. You will also receive 2 race entries and 2 race shirts.

### **Gold Sponsor - \$250**

Company Name in **Large Print** on t-shirts. An option to set up a booth or stand during the event, name added to banner to be displayed at the event and for 1 year inside the school, local media coverage, name announced by the DJ during the event and posted on the Heart to Heart Website for 1 year. You may also submit marketing materials to be included in the race bags. You will also receive 2 race entries and 2 race shirts.

### **Silver Sponsor - \$100**

Company Name in **Medium Print** on t-shirts. An option to set up a booth or stand during the event, name added to banner to be displayed at the event and for 1 year inside the school, local media coverage, name announced by the DJ during the event and posted on the Heart to Heart Website for 1 year. You will also receive 1 race entry and 1 race shirt.

### **Bronze Sponsor - \$50**

Company Name in **Small Print** on t-shirts. Company name added to banner to be displayed at the event and for 1 year inside the school and posted on the Heart to Heart Website for 1 year. You may also submit marketing materials to be included in the race bags.

Our students are counting on you to become a proud sponsor of this fun community event. We would love to have you join us. For your convenience, we have attached a copy of our new sponsorship application. Our race application can be downloaded from our website at [www.kedronheart2heart.com](http://www.kedronheart2heart.com).

If you have any questions, please contact [edwards.jeff@mail.fcboe.org](mailto:edwards.jeff@mail.fcboe.org) or [lester.heather@mail.fcboe.org](mailto:lester.heather@mail.fcboe.org)  
\*\*Race materials due by Tuesday, January 21<sup>st</sup>. We will stuff approximately 300 race bags. \*\*

Sincerely,

**Jeff Edwards & Heather Lester**  
P.E. Instructors